



GNO & ZTA: Proud to call it home.

ZETA TAU ALPHA, GNO ALUMNAE CHAPTER

Race for the Cure News

Save the date: Sunday, October 25, 2009



New Orleans Affiliate

GNOZTA Alumnae Chapter will sponsor the Survivors Booth at the Race for the Cure, and volunteer our time with the help of Delta Nu collegians for this worthwhile and FUN event. Nancy Hopkins is our RFTC Chairperson, having held this position for us, and faithfully attending planning meetings on our behalf since our first partnership many years ago with the local Susan G. Komen for the Cure New Orleans affiliate. This year the race will be held on **Sunday, October 25th**. Please plan to join us for one of our most well-attended events of the year. We need ladies to help set up on Saturday, October 24th around noon, and lots of help to man the tent on Sunday beginning at 7 am. **We especially need your help this year, as ReMax is no longer sponsoring the Survivors Tent with us.** We are confident our Zeta ladies can do this together. **To sign up for our new Set-up committee**, please [click here](#).

Order your blue ZTA Volunteer Shirt today!



It is important for our alumnae chapter to look uniform while volunteering our time at the RFTC—it makes a big PR impact for our chapter! This year we are continuing to wear the **turquoise blue “Zeta Tau Alpha” volunteer shirts** (shown) we wore last year.

If you are planning on attending, please strongly consider purchasing a shirt to wear to the race with us this year. **Tees are \$15. Order now, through August** by remitting with your dues (checks payable to GNOZTA) using the attached form and indicate size S-XXL or by PayPal: [Click Here To Pay](#)

June 2009



Above: Beth Walker & Lorie Schilling

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More about ZTA & Susan G. Komen for the Cure

ZTA provides the signature pink T-shirts and caps for participants to wear during the race. As part of the Survivor Program, ZTA also provides pink “In Memory Of” and “In Celebration Of” back signs for participants to wear during the Race for the Cure events so they may race in honor of a friend or loved one. The ZTA Foundation also provides an educational item for each Race participant, such as the ZTA Breast-Self Examination (BSE) Calendar Reminder Stickers.

On behalf of ZTA, the Foundation has donated more than \$2 million to Komen for the Cure since 1992. Additionally, more than 5,000 Zetas volunteer in excess of 50,000 hours each year to support the more than 100 Race events nationwide. Zeta Tau Alpha facilitates its local efforts through a ZTA Race Representative at each Race.

ZTA began an association with Susan G. Komen for the Cure® in 1992 when it became the first national sponsor of the Race for the Cure’s National Series Breast Cancer Survivor Recognition Program. Since that year, ZTA has continually served as a national sponsor of the Survivor Recognition Program.



Above: Janice Charleville & Shari Fisher

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Questions or comments? E-mail us at HelenFish@bellsouth.net or call 504-889-7713